

OPTIMAL LEARNING DEVELOPMENT AND LESSON PLANNING MADE EASY

TIME IS RUNNING OUT TO ATTEND THESE UNIQUE WORKSHOPS

Book now – group bookings for both sessions accrue a **20% discount**

These interesting, practical, entertaining, and highly useful workshops will be delivered in:

Workshop	Cities		
	Melbourne	Sydney	Brisbane
Creating Clear Content	Wed, 19 Apr 17	Wed, 26 Apr 17	Tue, 2 May 17
Brain Focused Design	Thu, 20 Apr 17	Thu, 27 Apr 17	Wed, 3 May 17

Each workshop covers **unique information** that will help you to **significantly improve learning outcomes, and reduce development time and costs**. Most importantly, the techniques explained in the workshops:

- ✓ apply **nearly 35 years of detailed research** into the way our brains process information; and
- ✓ **are very easy to use**, so you can utilise them immediately to **enhance what you do**.

You can get more information on these workshops below. Click on the graphics to the left to get detailed material on each session & to book online click on the icons or city names to the right.

CREATING CLEAR CONTENT

THE PRACTICAL APPLICATION OF ADVANCED COGNITIVE TECHNIQUES TO IMPROVE LEARNING

LEARN HOW TO

- ✓ Significantly improve learning outcomes for your students
- ✓ Apply easy-to-use proven techniques
- ✓ Cut content development time by up to half
- ✓ Get access to world leading systems and tools that really work



THIS APPROACH

- Is science based, and highly practical
- Has been rigorously tested & developed to meet real world needs

WHO SHOULD ATTEND ?

- **Anyone** who develops or manages learning content
- **Everyone** developing lectures, presentations, eLearning, or any other type of learning material

For more information contact: bookings@seahorses-consulting.com

Click below to book online for the **Creating Clear Content** workshop in:

[MELBOURNE](#)

[MELBOURNE](#)



[SYDNEY](#)




[BRISBANE](#)

BRAIN FOCUSED DESIGN

CREATING VISUAL MATERIAL THAT REALLY WORKS

YOU WILL LEARN HOW TO

- ✓ Develop visual material that truly aligns to the way our brains work
- ✓ Significantly improve the effectiveness of visual material
- ✓ Apply practical tips applicable to all forms of design
- ✓ Cut development time by up to half, by using advanced approaches that really work well



THIS COURSE

- ✓ Is based on leading research, and extensive rigorous testing
- ✓ Has been fine-tuned to meet your real world needs

WHO SHOULD ATTEND?

- ✓ **Everyone** who needs to develop electronic visual aids, web pages, or eLearning systems
- ✓ **Anyone** who needs to optimise visual design (as the concepts covered in the workshop are universal)

For more information contact: bookings@seahorses-consulting.com

Click below to book online for the **Brain Focused Design** workshop in:

[MELBOURNE](#)

[MELBOURNE](#)



[SYDNEY](#)



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